



VICTAM LatAm

IN CO-LOCATION WITH **grain & rice LATAM 2023** | **GEAPS** Grain Elevator and Processing Society | **2023**



FACTS & FIGURES VICTAM LATAM 2023



TOP VISITING COUNTRIES

Brazil **51%** - Argentina **9%** - Chile **8%** - Colombia **6%** Equador **6%** - Uruguay **5%** - Peru **4%** - Paraguay **3%** - Mexico **1%** Venezuela **1%** - Others **6%**



VISITOR QUALITY

Final decision makers **36,9%** - Co decision makers **31,8%** - Influencers **18,3%** - Not involved **13%**



VISITORS BY INTEREST

Feed processing technology **62%** - Feed ingredients **41%** - Flour processing technology **27%** - Storage and handling **24%** - Packaging **17%** - Automation and control **15%** - Spare parts **9%** - Safety **8%** - Other **6%**



150 EXHIBITORS

Representing **250 companies**



4.327 VISITORS

Over three days with delegates from 30 countries



10.000 M²

Gross exhibition space sold



27 SESSIONS

Conferences and presentations in parallel to the event

"The arrival of VICTAM LatAm in Brazil is an important milestone to drive the growth and excellence of associated industries and our entire sector on the global stage".

Pedro Bittar, President of the Board of Directors of ABRA

"Exhibiting at Victam LatAm was a great experience and success. We had many visits from decision makers from across Latin America. For us it was an ideal stage to unveil groundbreaking innovations and establish new partnerships within the animal nutrition and health sector".

Maria Rojek-Lucas, Marketing Manager, Proteon Pharma



VISITORS

scored the event **8,8** out of 10



EXHIBITORS

Rebooking's during event: **87%**



VISITING AGAIN

92% will visiting again

Supporters of Victam LatAm:

