

VICTAM LatAm 2025

IN CO-LOCATION WITH



BRAND BOOST GUIDE

**LATIN AMERICA'S LARGEST DEDICATED
EVENT FOR THE ANIMAL FEED AND
GRAIN PROCESSING INDUSTRIES**

- Animal feed
- Aqua feed
- Pet food
- Poultry feed
- Flour milling
- Grain processing, handling & storage
- And much more

SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

Get noticed and stand out by displaying your brand throughout the exhibition by choosing one or more of the sponsorship options. For more information or extra sponsorship opportunities, please contact Victam's sales manager Nick Mouthaan.

Nick Mouthaan
Account Manager VICTAM
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ITEMS AVAILABLE DURING OR BEFORE THE EVENT	Price per item	Comments
ON-SITE		
<input type="checkbox"/> Bag content	€ 1.000	1 item per sponsor; up to 10 sponsors
<input type="checkbox"/> Bag Sponsoring	€ 3.000	Price per sponsor; max. 2 sponsors
<input type="checkbox"/> Lanyards	€ 5.900	Price per sponsor; max. 2 sponsors
<input type="checkbox"/> Logo on Floor Plan (Directory Board) Blow Ups)	€ 500	Price per logo; 10 positions available
<input type="checkbox"/> Promotion movie at expo	€ 2.000	At entrance rotation
<input type="checkbox"/> Exhibitor + VIP reception	€ 10.000	
<input type="checkbox"/> Mobile recharger	€ 1.000	
<input type="checkbox"/> Presentation Theatre 30 min	€ 750	Excl. translation

SHOW GUIDE ADVERTISEMENTS	Price per item	Comments
<input type="checkbox"/> 1/1 page full colour	€ 2.500	Upright
<input type="checkbox"/> 1/2 page full colour	€ 1.750	Across or upright
<input type="checkbox"/> Inside Front Cover; 1/1 page full colour	€ 2.900	Upright
<input type="checkbox"/> Outside Back Cover; 1/1 page full colour	€ 2.900	Upright
<input type="checkbox"/> Centre spread; 2/1 page full colour	€ 5.900	Upright
<input type="checkbox"/> Insert; 1/1 full colour, double sided	€ 3.250	
<input type="checkbox"/> Logo added to the company name in exhibitor's list	€ 475	Catalogue / print. 1 logo per exhibitor
<input type="checkbox"/> Logo in show guide on floor plan	€ 475	Catalogue / print. 1 logo per exhibitor

ORDER PACKAGE

- Please note that sponsor packages are only available to exhibitors. Companies will be invoiced in full on receipt of confirmed reservations.
- Certain items are limited in availability and will be sold on a first come/first served basis.
- Artwork for sponsor items and content of the editorial needs to be delivered by the sponsor to Victam International.
- All prices are exclusive of VAT and production costs.
- For more information please send an email to nickmouthaan@victam.com

MAXIMIZE YOUR BRAND'S VISIBILITY

Including your logo in our show catalogue and event materials is a simple yet powerful way to ensure your brand gets noticed.

Here's why it works:



Drive Attendee Traffic:

With your logo prominently displayed, attendees will quickly find your stand, increasing foot traffic and engagement.



Boost Brand Recognition:

Stand out in a crowded marketplace by ensuring your brand is seen throughout the event.



Cost-Effective Exposure:

For a minimal investment, enjoy maximum visibility without the need for large advertising budgets.



Create a Lasting Impression:

Placing your logo strategically helps you form a stronger emotional connection with potential clients, keeping your brand top of mind even after the event.



Be Everywhere:

From the moment attendees flip through the show catalogue, your brand will be in front of them, reinforcing your presence across the event.

Don't miss out on this opportunity to enhance your brand's reach and visibility. A simple logo placement could make all the difference in leaving a lasting impact.

